

NEBRASKA SENIOR HEALTH INSURANCE INFORMATION PROGRAM (SHIIP) PUBLIC AND MEDIA EVENTS FORM

Section 1 - Presenter / Contributor Information

Name(s) of Presenter(s) (attach additional page if space below is not sufficient to list all participants):

Total Time Spent on Activity Across all Dates:

Hours: _____

Minutes: _____

Section 2 - Outreach and Education Event

Was your activity an Outreach Event or a Media Event?

Outreach Event

Name: _____

Event Type:

- Booth or Exhibit** (Health Fair or Senior Fair)
- Enrollment Event** (Part D/MA Enrollment Event)
- Interactive Presentation to Public**

Number of Attendees: _____

Media Event

Name: _____

Media Type:

- Billboard** **Newspaper** **Website**
- Email** **Radio** **Other**
- Magazine** **Social Media**
- Newsletter** **Television**

Estimated Number of People Reached: _____

What Geographic area did the event cover?

- Zip Code**
- County/Countries**
- Regional**
- Statewide**
- National**

Start Date of Activity:

____/____/____
month / day / year

End Date of Activity:

____/____/____
month / day / year

Zip Code of Event Location:

County of Event Location:

Event Contact Name: _____

Contact Phone Number: _____

Contact Email: _____

Section 3 - Intended Audience (select all that apply)

- Medicare Beneficiaries
- Employer Related Groups
- Family Members/Caregivers
- Limited English Proficiency
- Medicare Pre-Enrollees
- Partner Organizations
- People with Disabilities
- Rural Beneficiaries
- Other

Section 4 - Target Beneficiary Group (select all that apply)

- American Indian or Alaska Native
- Asian
- Black or African American
- Disabled
- Hispanic or Latino
- Language Other Than English
- Low Income
- Rural
- Not Collected
- Other

Section 5 - Topics Discussed (select all that apply)

- Extra Help / LIS
- General SHIIP Information
- Long-Term Care Insurance
- Medicaid
- Medicare Advantage
- Medicare Fraud and Abuse
- Medicare Part D
- Medicare Savings Programs
- Medigap/Medicare Supplement
- Medicare Parts A and B
- Other Prescription Drug Coverage
- Partnership Recruitment
- Preventive Services
- Volunteer Recruitment
- Other