

# Media Resources: FloodSmart.gov



As an emergency manager in your area, the media turn to you as a source of reliable information before, during and after local flooding event. The Press Room at [FloodSmart.gov](http://FloodSmart.gov) provides valuable resources to help you direct the media to flood information. A brief overview below details what you can find on the site and what it has to offer.

## FLOODSMART.GOV PRESS ROOM

[FloodSmart.gov/floodsmart/pages/pressroom.jsp](http://FloodSmart.gov/floodsmart/pages/pressroom.jsp): The Press Room is geared specifically for the media to access information about flood insurance, including:

- Background information and facts about flood risks, protection and insurance options
- Background about the National Flood Insurance Program (NFIP)
- Flooding and flood insurance statistics
- Latest news from the NFIP
- Common misconceptions that put people and property at risk
- Facts about flood insurance and the kinds of flood coverage available
- Broadcast resources for television and radio outlets

## FLOODSMART.GOV

[FloodSmart.gov](http://FloodSmart.gov): Direct the media to this site that helps consumers to:

- **Prepare.** Find out about their property's flood risk and their options for protection. Learn the facts about flood insurance.
- **Participate.** Find out how the NFIP works in their community.
- **Protect.** Take advantage of the Insurance Center to estimate a premium and find an agent in their area.

## AGENTS.FLOODSMART.GOV

[Agents.FloodSmart.gov](http://Agents.FloodSmart.gov): Let the media know about this resource for insurance professionals, which includes:

- Tools for insurance agents to inform their clients and support their flood insurance business, such as the NFIP Agent Co-Op Program and Agent Referral Program
- Archived e-newsletter and downloadable marketing tools
- Latest claims and product information from the NFIP
- Flood insurance training class and workshop schedules
- Updates on flood map changes across the country
- How consumers can contact their insurance company if an adjuster has not been assigned to them within several days

## FOR MORE INFORMATION

The media also may contact an NFIP spokesperson at the Federal Emergency Management Agency's (FEMA's) Office of Public Affairs: [opa@dhs.gov](mailto:opa@dhs.gov)

The screenshot shows the FloodSmart.gov website interface. At the top, there are navigation tabs for 'Know the Facts', 'NFIP Resources', and 'Insurance Center'. The main content area is titled 'Your Risk Profile' and shows a 'Relative Risk Level: Moderate to Low'. Below this, there is a 'Property Location' section with the address '5400 Riverwood Drive, Bowie, MD 20720'. A 'Flood Insurance Agents Serving Your Area' section lists several agents, including 'J. J. Miles, J. E. Adams, and C. S. Miles'. The page also features a 'Floods Happen' section with 'Frequently Asked Questions' and an 'Article Library'. On the right side, there are links for 'Learn the Basics', 'What's Your Flood Risk?', 'NFIP in Your Community', and 'Estimate Your Premium'.

