

Health Center Association of Nebraska Report Highlights

Open Enrollment (Nov. 15th-Feb. 15th):

2 campaigns:

- 500 by Dec. 15th. Campaign ran from Dec. 1st-15th. Achieved 893 enrollments
- 1500 by Feb. 15th. Campaign ran from Feb. 1st-15th. Achieved 1506 enrollments.

Renewal process assistance

Health center CACs:

Assisted: 28,799

Estimated enrollments: 10,725

Outreach:

- Outreach events were held by all health centers in their communities during OE2; examples include health fairs and phone banks
- Direct mailers for Medicaid, SNAP and CHIP
- Radio ads are running encouraging individuals to acquire Medicaid/CHIP assistance at health centers.
- O&E site visits at health centers to identify additional training

Trainings/Webinars:

- Medicare 101
- American Indians/Alaskan Natives
- SHOP
- Medicaid complex issues
- SOAR program-educating assisters on other existing programs
- 599 CHIP for assisters

Assister Training-coming soon in October 2015