



November 19, 2013

To: J.J. Green, Chairman  
Nebraska Exchange Stakeholder Commission

From: David Lyons, CEO  
CoOpportunity Health

Re: Update Report

We are pleased to provide a short update to the report we provided at your previous Commission meeting.

1. Our Nebraska enrollment as of November 15, 2013 is as follows:

Product	Age Band of Membership					Total
	Under 30	30-39	40-49	50-59	60+	
Premier - Individual - Off Exchange	583	156	176	381	246	1,542
Premier - Individual - On Exchange	84	73	56	57	61	331
Premier -Small Group	22	8	7	20	5	62
Total Membership	689	237	239	458	312	1,935

2. While we are seeing some improvement in the FFM, the consumer experience remains unacceptable. The vast majority of our enrollment continues to be "off-exchange".
3. Membership continues to primarily come through our broker driven distribution channel.