

July 8, 2015



**Community Action of Nebraska, Inc.**  
210 O Street, Suite 100  
Lincoln, NE 68508

**PHONE:** 402-471-3714  
**FAX:** 402-471-3481  
[www.canhelp.org](http://www.canhelp.org)

*“Strengthening and Supporting the  
Community Action Network”*

**Community Action Agencies in Nebraska:**

Blue Valley Community Action Partnership  
620 5th Street, P.O. Box 273  
Fairbury, NE 68352-0273

Central Nebraska Community Services  
626 N Street, P.O. Box 509  
Loup City, NE 68853-0509

Community Action Partnership of Mid-Nebraska  
16 West 11th Street, P.O. Box 2288  
Kearney, NE 68848-2288

Community Action Partnership of Western Nebraska  
3350 10th Street  
Gering, NE 69341

Eastern Nebraska Community Action Partnership  
2406 Fowler Avenue  
Omaha, NE 68111

Northeast Nebraska Community Action Partnership  
603 Earl Street  
Pender, NE 68407

Community Action Partnership of Lancaster and  
Saunders Counties  
210 'O' Street  
Lincoln, NE 68508

Northwest Community Action Partnership  
270 Pine Street  
Chadron, NE 69337

Southeast Nebraska Community Action Partnership  
802 Fourth Street, P.O. Box 646  
Humboldt, NE 68376-0646

**Outreach and Education**

- Most successful events were those in which we partnered with other organizations or community groups (hospitals, community organizations, federally qualified health centers).
- Least successful events were solely marketed as healthcare.gov enrollment events
- Ongoing efforts to target multiple demographics
- Consumers interested in the “bang-for-their-buck” and want to know the variety of services offered—health care, financial assistance, education

**Challenges**

- Dissolution of CoCoportunity
- During special enrollment period (SEP) a lot were unaware of the penalty and came during the SEP to avoid it

**Opportunities**

- No more problems with website!
- Award of 3 year grant to be announced in early September

	<b>August 2013— November 2014</b>	<b>November 2014—June 2015</b>
<b>Assisted consumers enrolling in a new health plan</b>	9,385	2,210
<b>Renewal</b>	N/A in year 1	592
<b>Post enrollment assistance</b>	1,246	878
<b>Via Phone/Email</b>	8,544	3,965
<b>Outreach Events and Promotional Activities</b>	1,397	815
<b>Consumers reached through outreach and promotion</b>	26,547	429,927 (includes marketing/advertising audience size)
<b>Total Consumers Reached</b>	44,476	437,572

Submitted By: Amber Hansen, Executive Director, Community Action of Nebraska