

JUN 10 2021

BEFORE THE DEPARTMENT OF INSURANCE  
STATE OF NEBRASKA

FILED

IN THE MATTER OF	)	ORDER TO CEASE
ALPHA DD LLC dba	)	AND DESIST
OBAMACAREHEALTH.INFO	)	ORDER TO SHOW CAUSE
a Foreign entity	)	
	)	
RESPONDENT	)	AND NOTICE OF RIGHTS
	)	
	)	CAUSE NO. I-99
	)	

The Department of Insurance, by and through counsel, Michael W. Anderson, hereby orders ALPHA DD LLC dba Obamacarehealth.info (“Respondent”) to immediately CEASE AND DESIST marketing insurance plans which they are not authorized to market, including but not limited to Cigna, First Health, Chubb, and Multiplan products. This authority is exercised pursuant to *Neb. Rev. Stat.* §§ 44-101.01, 44-135, and 44-2002.

1. The Department of Insurance is a duly designated agency of the state of Nebraska with authority to exercise general supervision, control and regulation of the business of insurance in Nebraska.

2. Respondent operates a website (obamacarehealth.info) offering or marketing insurance products to consumers in the State of Nebraska.

3. The Department has reason to believe that ALPHA DD LLC, by and through its website and/or agents, is claiming to have contractual relationships to engage in the marketing and advertising of insurance products for which they are not licensed to conduct such marketing or advertising, to wit:

- a. Petitioner’s office contacted Respondent and was informed by Respondent’s agents that Respondent was affiliated with Cigna, First Health, Chubb, and Multiplan.

- b. Petitioner's office is in receipt of Cease & Desist letters from Cigna, First Health, Chubb, and Multiplan directed at ALPHA DD LLC demanding the cessation of marketing and advertising their respective products.
- d. All of these companies also disclaimed any contractual relationship with Respondent.

NOW, THEREFORE, IT IS HEREBY ORDERED, that Respondent and its representatives, immediately CEASE AND DESIST from further marketing, advertising, issuing, making, providing, selling, or offering to sell to Nebraska residents, either directly through individuals or indirectly through the mail, including the taking or receiving membership fees or other consideration or any portion thereof, for insurance products for which they have no contractual relationship with companies to do so, and from claiming such relationships exist when they do not. Within ten days after service of this cease and desist order, Respondent may request a hearing on the question of whether an action or practice in violation of the act has occurred. Such hearing shall be conducted as provided by the Administrative Procedure Act.

STATE OF NEBRASKA  
DEPARTMENT OF INSURANCE



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Michael W. Anderson, #25671  
Attorney for Petitioner  
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Lincoln, NE 68501-2089  
(402) 471-4649

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing ORDER TO CEASE AND DESIST;  
ORDER TO SHOW CAUSE AND NOTICE OF RIGHTS was served upon ALPHA DD LLC  
dba Obamacarehealth.info by mailing a copy to Respondent at addresses below by mailing a  
copy by certified mail, return receipt requested, and by regular US mail, on this 10<sup>th</sup> day of  
June, 2021.

Alpha DD LLC dba obamacarehealth.info  
1675 S State St. Ste. B  
Dover, DE 19901

Alpha DD LLC dba obamacarehealth.info  
8345 NW 66th Street, Suite 8577  
Miami, Florida 33166

Alpha DD LLC dba obamacarehealth.info  
378 Diederich Blvd #153  
Ashland, KY 41101

Sherry Storie