



Insurtech on the Silicon Prairie to Host Annual Conference on October 28 and 29

August 28, 2024 (LINCOLN, NE) – After breaking attendance records in 2023, Insurtech on the Silicon Prairie announces the conference will be back in Omaha, October 28 and 29. The day-long conference will be held at Omaha’s Holland Performing Arts Center, and Insurtech on the Silicon Prairie will host a networking event at the Orpheum theater the prior evening.

The national conference brings industry, innovators, startups, leaders, regulators, and others together for a one-of-a-kind conference. Last year, Insurtech on the Silicon Prairie welcomed attendees from 44 states and international attendees from UK, Canada and Japan.

The conference boasts its best speaker line up yet with insurance and insurtech leaders from Microsoft, Amazon Web Services (AWS), Deloitte, Waymo, Swiss Re, State Farm, Mutual of Omaha, Physicians Mutual, MetLife, Assurity, AFLAC, Prudential Financial, Brewer Lane Ventures, IA Capital, Insurtech NY, Varonis, RGA, CEO/Founders from insurtechs Clearcover, DigitalOwl, Meanwhile, Clearspeed and Cowbell as well as leading Insurtech insurance commissioners from around the country.

Timely topics include Gen AI, autonomous vehicles, cyber security, venture capital, AI to improve operations, Bitcoin and life insurance, innovation, and insurance trends. In addition, Congressman Mike Flood will be providing an update on AI regulation and Congress.

Attendees will be eligible to receive continuing education for attending the full day of the conference. Continuing education hours come from Nebraska Bar Association, Nebraska Department of Insurance (producers & agents), and the Society of Financial Examiners.

“The Insurtech on the Silicon Prairie team has developed the best speaker and program lineup yet, to showcase advancements in the insurtech industry and how they help policyholders get better value for their insurance premium dollars,” Nebraska Department of Insurance Director Eric Dunning said. “Nebraska is a national hub for the insurance sector, and the conference helps foster innovation with continuing education as the industry looks forward using technology and other advancements.”

“Nebraska is the home of one of the largest and most vibrant insurance industries in the United States,” Nebraska Insurance Federation Executive Director Robert Bell said. “With emerging technologies driving innovation in the insurance industry, Nebraska is the perfect location for Insurtech on the Silicon Prairie. The Nebraska Insurance Federation is excited to co-host the event.”

Insurtech on the Silicon Prairie is an annual event co-hosted by the Nebraska Department of Insurance and the Nebraska Insurance Federation to foster a better understanding of the rapidly changing world of insurtech. As one of the leading insurance hubs in the United States, Nebraska’s 120 domestic insurers rank first nationally in surplus. These insurers represent more than \$ 1.04 trillion in total assets.

To register for this year’s event or to find out more, please visit <https://www.siliconprairienebraska.com/>. To keep up with event updates, follow Insurtech on social media.